

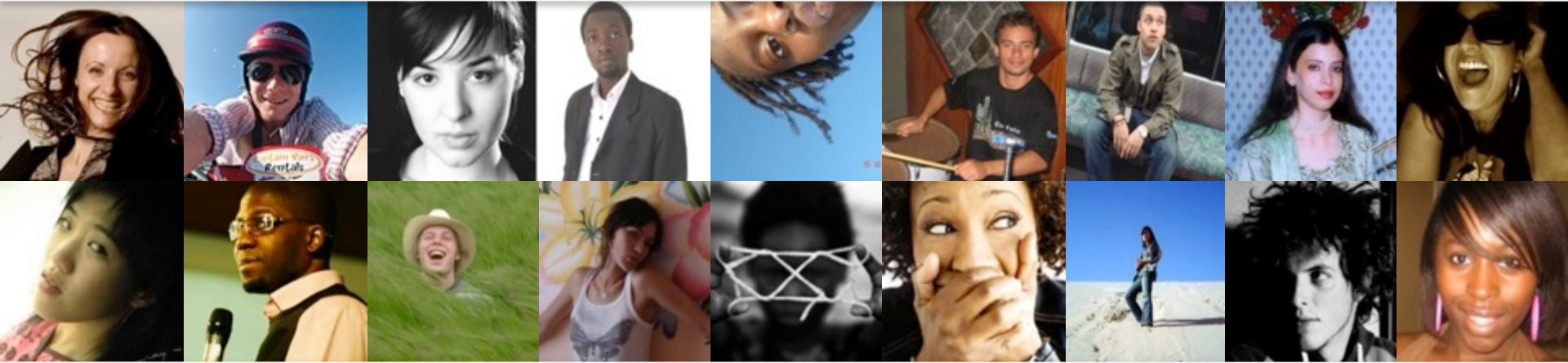
Creative **WORLD**



i-genius global student recruitment programme

i-genius

i-genius



i-genius is a world community of social entrepreneurs with a network of over 15,000 in over 200 countries, and social media reach in excess of 550,000

i-genius supports the development of social entrepreneurship and the wider social economy

i-genius

More about i-genius

- A leading supplier of social entrepreneur training, lecturers and facilitators to the British Council
- Provided training or events in China, Indonesia, Thailand, Indonesia, Philippines, Vietnam, Burma (Myanmar), Kazakhstan, Pakistan, Morocco, Turkey, Belgium, Netherlands, Serbia, Croatia, Slovenia, Mexico, UK, USA
- Partner on Web-COSI with ISTAT and OECD, European Union 7th Framework Project
- The international partner for Business in the Community Arc Centre for Social Entrepreneurship
- A partner to Channel 4 TV series Millionaires' Mission
- Recommended by BBC World Challenge



i-genius

i-genius Creative WORLD

Creative World is i-genius' recruitment programme which encourages students to pursue social economy related study in courses typically associated with:

- Social entrepreneurship
- Environmental sustainability
- Creative industries
- Other social business related studies

How it works

i-genius develops partnerships with universities and promotes their high quality courses to its international network.

Members receive a package of benefits including 5% discount on their course fees and i-genius receives 5% commission.



Promoted via creative marketing

- Accessing i-genius expertise in online marketing and social media campaigns to targeted audience/network
- Strong emphasis on involving partners and adjust promotions to suit local cultures
- Supplemented by opportunities during i-genius Events

i-genius Events

Recent and forthcoming events:

- i-genius World Summit on Social Entrepreneurship, Phuket 2008
- Asia Social Entrepreneurship Summit, Bangkok 2012
- Global Healthy Workplace Awards & Summit, London 2013 and Shanghai 2014 plus regional Summits in Sao Paulo 2013 and San Diego 2014
- Commission to Pakistan 2013 with Lahore conference on business education and social investment in 2014
- Six British Council Social Entrepreneur or Corporate Responsibility Study Tours to the UK from China (3), Thailand, Indonesia (2)
- Five i-genius British Council teleconference seminars linking UK and China
- i-genius Café 'meet-ups' in London, Tokyo, Shanghai, Melbourne, 2012-13

Benefits to students

- 5% discount on course fees
- Free three year subscription to Oxford Business Report
- Membership of i-genius Academy Alumni
- Trusted source of information on quality courses, colleges' facilities and life on campus
- Industry overview and on-going career support

Benefits to Creative World University Partners

- Commission substantially cheaper than most agencies
- Courses promoted to highly motivated students on i-genius global network
- Fully briefed customers on the full student experience thereby minimizing risk of drop out
- Work with i-genius global specialists in social entrepreneurship/social economy
- Wider brand promotion as a i-genius Creative World Partner

To discuss your university recruitment campaign, please contact i-genius Team

Tommy Hutchinson

Founder & CEO, i-genius / tommy@i-genius.org

Barry Crisp

Director, Media & Communications / barry@i-genius.org

Shivang Patel

Director, i-genius Academy & Events / shivang@i-genius.org

www.i-genius.org

www.i-geniusacademy.com

+44 (0) 20 7690 8232

i-genius