

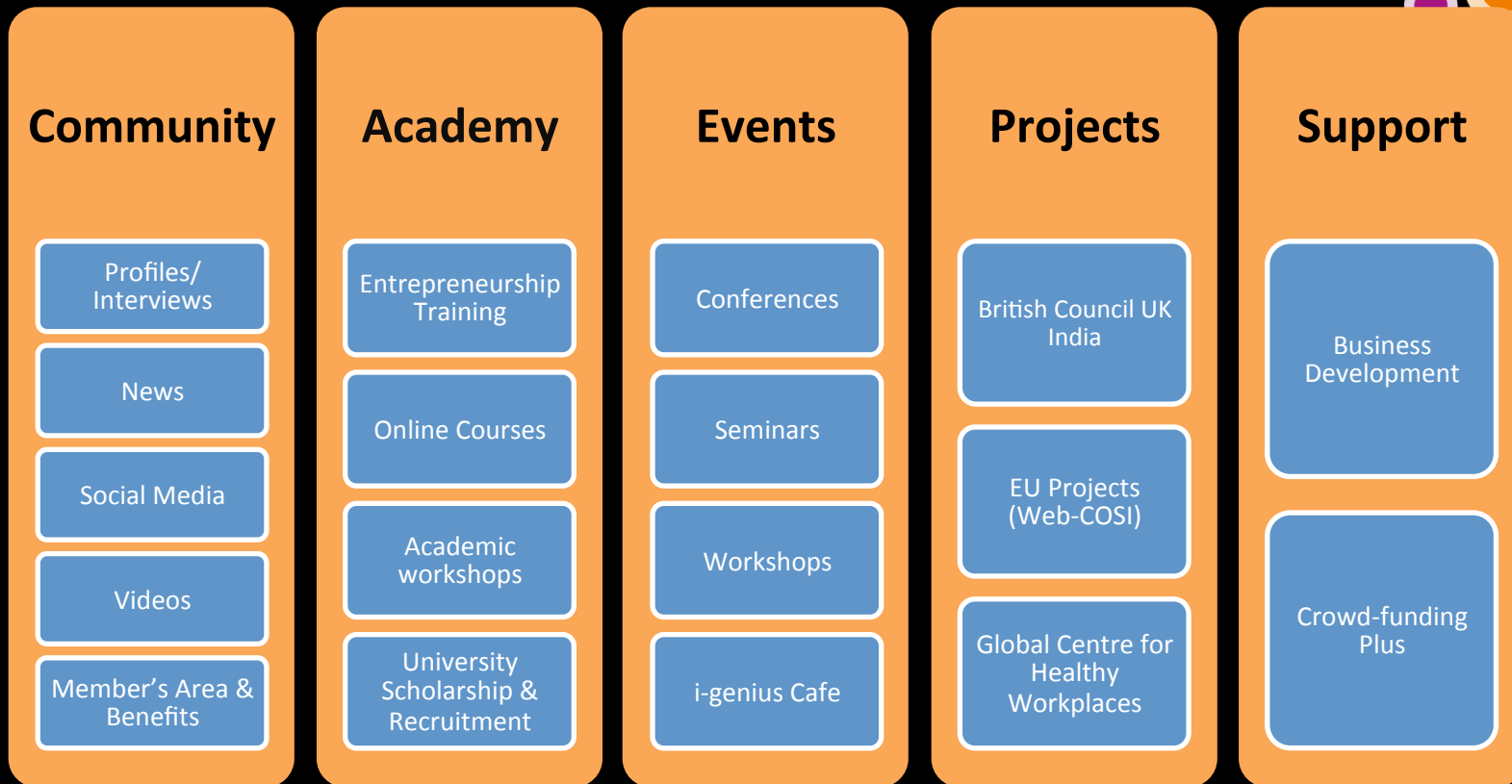
# i-genius



World community of social entrepreneurs

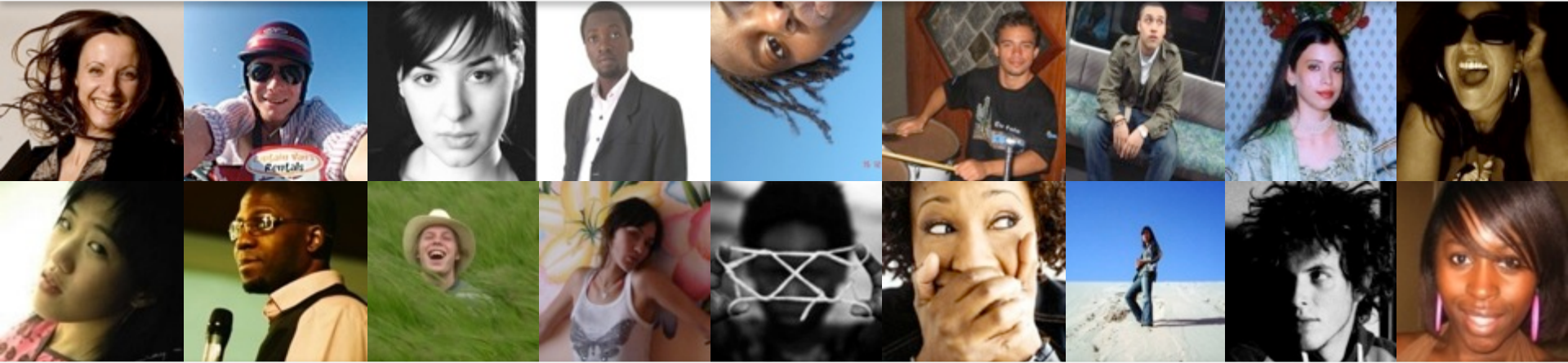
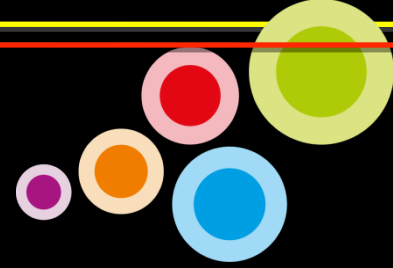
i-genius

# The Business



- World's largest social entrepreneur community in over 200 countries
- Worked in over 30 countries
- European Union project with Istat & OECD
- Co-host of Global Centre for Healthy Workplaces and Global Healthy Workplace Awards & Summit
- Leading training provider to British Council and recommended by BBC World Challenge
- Partnership with University of Northampton
- Opportunity Pakistan

# i-genius Community



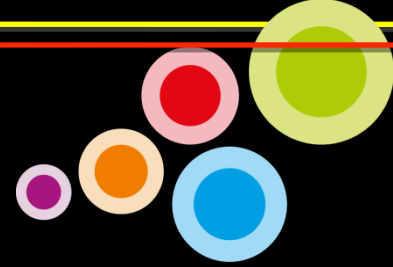
i-genius is a world community of social entrepreneurs with a network of over 16,000 in over 200 countries, and social media reach in excess of three million.

i-genius has worked on activities in almost forty countries.

i-genius seeks to promote the development of social entrepreneurship and the wider social economy.

# i-genius Academy

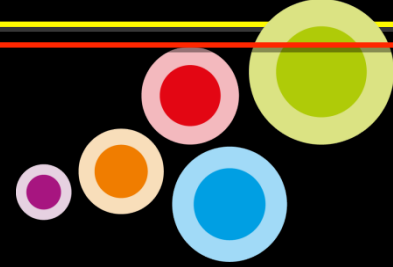
## Social business school



- Leading provider of social entrepreneur training to the British Council
- Advanced courses at University of London, Liverpool Hope University, Hult Business School, six city lecture tour of China, plus courses in Netherlands, Italy, Czech Republic, Serbia, Turkey, Mexico, Morocco, China, Thailand, Indonesia, and the Philippines
- Sharing better practice – hosted 1<sup>st</sup> International Academic Workshop on social business education, London 2014
- Online course on ‘Getting Started’ and e-course for healthy workplace professionals
- International student recruitment service for university social business courses (commencing with University of Northampton)
- British Council UK/India academic project

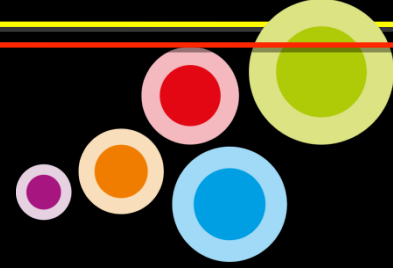
# i-genius Events

Conferences | Seminars | Workshops | Competitions | Awards



- i-genius World Summit on Social Entrepreneurship, Phuket, 2008
- Asia Social Entrepreneur Summit, Bangkok, 2012
- Global Healthy Workplace Awards & Summit, London, and seminar in Sao Paulo 2013, Shanghai Summit and San Diego Seminar, 2014, and Florianopolis Summit and Chicago Seminar in 2015
- Commission to Pakistan 2013 and 2014 Opportunity Pakistan Conference, Lahore
- Fifteen British Council Social Entrepreneur or Corporate Responsibility Study Tours to the UK from China, Thailand, Indonesia, Croatia, 2009-13
- i-genius British Council teleconference seminars linking UK and China
- Co-hosted 'Scaling up in China' conference, Shanghai, 2013
- i-genius Café 'meet-ups' in London, Tokyo, Karachi, Shanghai, Melbourne, 2012-15
- European Union project included four focus groups, one workshop and policy seminar on usage of data beyond GDP for and by social entrepreneurs, and conference at OECD, Paris, 2015

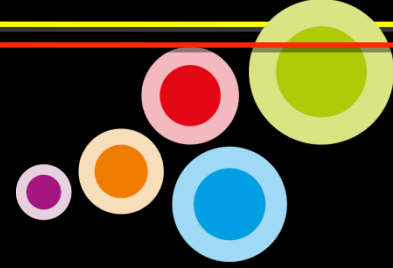
# Projects



Special projects and research promoting social entrepreneurship to governments, media & stakeholders

- Web-COSI – European Union project in partnership with Italian National Statistics Institute, Organisation for Economic Cooperation and Development, OECD, and Lunaria, 2014-15
- Global Centre for Healthy Workplaces – prestigious Awards programme and Summits in London, Shanghai, and Florianopolis (winners include GSK, Shell, IBM, Unilever), plus global accreditation programme, e-learning and SME digital guide
- Opportunity Pakistan Commission, reports and Lahore conference

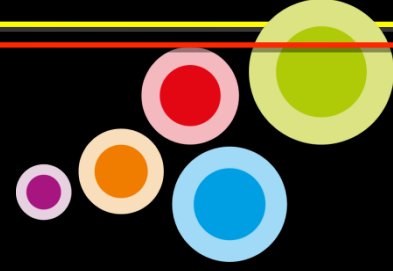
# i-genius Support



## Finance and Business Development

- Business Development
- Crowd-funding Plus

# The Team



**Tommy Hutchinson**  
Founder & CEO

**Barry Crisp**  
Director, Media and Communications

**Kelly Hutchinson**  
Head of Research

**Colin Douay**  
European Union Researcher

**Guillaume Beaud**  
European Union Researcher

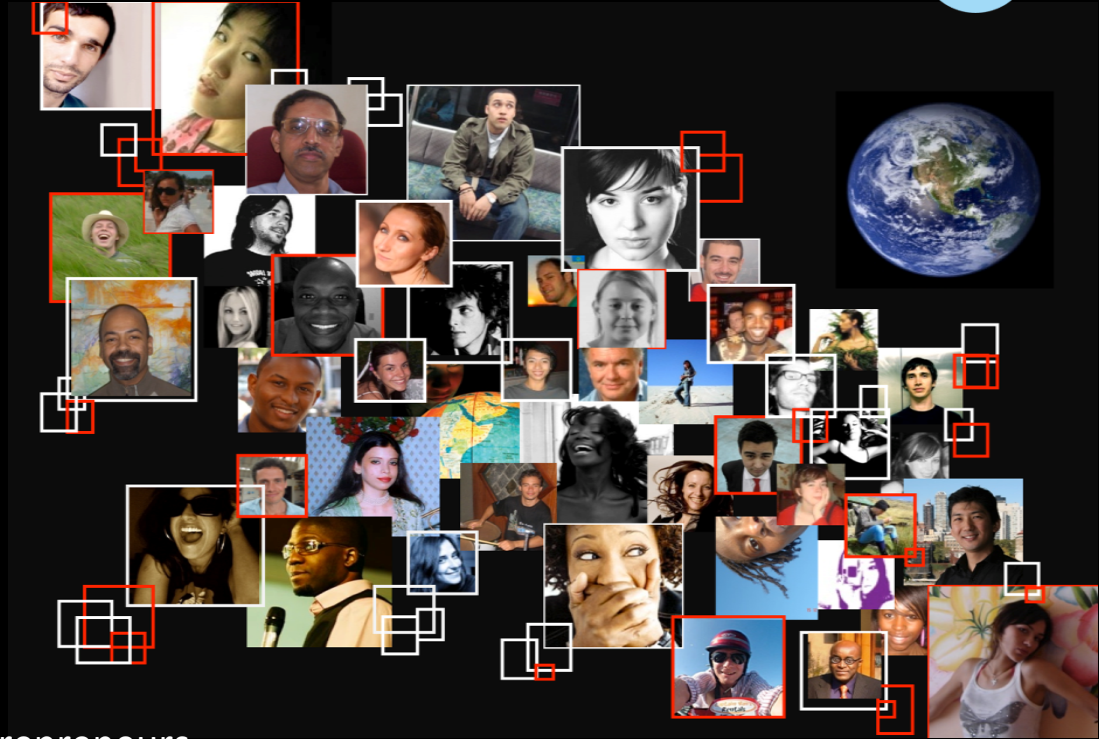
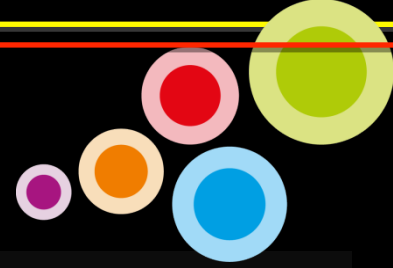
*Pool of 20 freelance professionals around the world*

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**i-genius**



# Join i-genius



**Website:** [i-genius.org](http://i-genius.org)

**Facebook:** [facebook.com/igeniussocialentrepreneurs](https://facebook.com/igeniussocialentrepreneurs)

**Twitter:** [twitter.com/\\_igenius](https://twitter.com/_igenius)

**LinkedIn:** [linkedin.com/groups/igenius-2132284](https://linkedin.com/groups/igenius-2132284)

**Youtube:** [youtube.com/igeniuschannel](https://youtube.com/igeniuschannel)

**Weibo:** [weibo.com/igeniusse](https://weibo.com/igeniusse)

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