



igenius WORLD SUMMIT

13th –16th March 2008

Phuket, Thailand



igenius WORLD SUMMIT

i-genius is a world community
of social entrepreneurs and seeks
to support a new generation

Members in over 70 countries

i-genius.org



Member comments about i-genius

'The work i-genius does will go a long way to helping people realise that their ideas can be achieved and put into practice'

Theo Keane, BT Global Services, United Kingdom

'A fantastic opportunity to share ideas, contacts and create networks among incredible people!'

Viviana Coloma, Fundacion Nuevo Norte, Bolivia

'I am thrilled about what you managed to pull off in such short period of time... Congratulations'

Peter Linde, KaosPilots Netherlands

'Thank you very much for your help, this is the best present for Thai New Year'

Channgoon 'Oak' Somchat, Blue Chil pub, Cambodia

'It is networking made easy. I'm a fan!'

Julian Page, Livingstone Trust, Tanzania

'It's a pleasure being a member of i-genius community'

Harsh Agarwal, CURE, India

'This is really the most motivating and inspiring thing that has happened this year'

Bikundo Onyari, Kenya

'The i-genius site is definitely an interesting and valuable resource for the future'

Mark Hawkins, Youth Noise, United States

'I love the idea and aims behind i-genius, and the future projects you have in mind'

Barry Crisp, UK-JAPAN net, Japan

'Right now you are not only important for the i-genius community, but also for the world community'

Biozid Jessorey, Center for Human Development, Bangladesh

'Thank you very much for helping me!'

Hernane Prates, Projeto Oxentim, Brazil

'i-genius has a great vibe about it – an emerging community of great energy, global vision and genuine warmth. I look forward to its spread and development over the next year. It's a great testament to the passion of its founders.'

Adam Gee, Channel 4, UK



Our ethos is to create

- A place to meet amazing people
- An event where the participants create the energy to make great things happen
- An environment where strong friendships are formed and great partnerships made



For people who want to

- Share ideas
- Develop ideas which have social benefit
- Develop a social purpose to their work
- Create a business with a social purpose
- Partner with social entrepreneurs
- Partner with corporations and agencies or discover new opportunities to invest in social businesses
- Connect with media organisations to promote their work



To provide an opportunity to

- Develop your ideas
- Be part of stimulating social change
- Form partnerships
- Meet investors, corporate organizations and media
- Meet amazing people and form friendships around the world



To focus on

- New opportunities in a changing world
- Networks & Partnerships
- Communications & Media
- Funding & Support



Agenda (1)

13th March

Arrival/welcome

- Registration
- Evening poolside reception

14th March

Opportunities and partnerships

- 'Spirit of Thailand' – briefing on Thai culture
- Opportunities for social entrepreneurs in a changing world
- Creating networks and partnerships
- 'A Space' for participants to share/develop ideas and form partnerships
- Gala dinner with Thai cultural performance and i-Genius Award for the most inspiring of the new generation of social entrepreneurs



Agenda (2)

15th March

Communications and investment

- Sharp communicating – branding and sustainability, social marketing, public speaking, film, web, photography, PR & media
- Future trends in technology – a cultural perspective
- Building and growing a new business
- Attracting investors – ‘live’ pitches
- Inspiring short film festival and beach party

16th March

Corporate partnerships and support for social entrepreneurs

- Partnering with governments/agencies, corporate sponsors, NGOs/ foundations
- Supporting social entrepreneurs – learning and scholarship opportunities
- Future plans and opportunities with i-Genius



A sustainable event

We believe it is important to respect and appreciate the local environment and culture.

1. We have chosen Thailand because of its unique and inspirational culture. Participants will be provided with a socio-cultural and historical briefing of Thailand and its people.
2. We have selected dates that avoid clashing with major religious festivals.
3. We have selected one of the world's most eco-friendly hotel resorts – Indigo Pearl –situated on the Chasok national park.
4. We are committed to using only the minimal resources necessary on marketing and event material.
5. We will help participants to travel in an environmentally friendly way. The i-genius team will off-set its carbon footprint with a recommended Gold Standard supplier.
6. We will publish what we have learnt in organizing this event which we hope will benefit others who are organizing future activities.

'True sustainability is about understanding the interactions between social, economic and environmental issues on a global scale – i-genius provides the perfect platform to discuss these relationships with a wide international community and to explore collaborative sustainable business solutions' Mark Elton, WSP Environmental



What people say about the summit

'I want to meet existing social entrepreneurs, or those who have ambitions to become one'
Kar Man Pang, AIESEC, Belgium

'The prospect of meeting the world's most ambitious and talented social entrepreneurs in one place is as mouth watering as the thought of lots of Thai food at the same time'
Ben Keene, Tribewanted, Fiji

'The i-genius summit will be a great way for new actors to get oriented and old ones to re connect'
Jed Emerson, Generation Investment Management, United States

'It's great that like-minded people from all over the world will be brought together and will have the chance to network and share ideas'
Camilla French, Blindspot Productions, China

'I am looking forward to some excellent opportunities while attending cutting edge presentations'
Uzma Alvi, Global Youth Business Network, Pakistan

'As an entrepreneur from a developing country, I feel we should be exposed to events like this which will assist us on how to run a business successfully'
Rosebill Satha, Sambles Trading, Malawi

'The conference will be an awesome experience to network and spread the message of other delegates'
David McQueen, Milestone Foundation, United Kingdom

'I'm looking towards a world summit that will give creative minds a flip'
Folorunsho Moshood, Educare Trust, Social worker, Nigeria



Venue

Indigo, land. Pearl, water.

The unique 5 star Indigo Pearl Hotel touches the crystal waters of Nai Yang Beach on Phuket's northwest shore, a hidden sanctuary moments from the Andaman Sea. With architecture inspired by Phuket's tin-mining past, the hotel is both imaginative and intriguing, combining surreal design with luxurious comfort throughout. Three pools curve their way through the lush tropical grounds. Eight onsite restaurants provide an array of international cuisines.

A haven of serenity and natural beauty, the eco-friendly Indigo Pearl is both unique and luxurious.



Ways to reduce your costs

Some simple ways you can limit the cost of your participation

1. Book early and enjoy a 20% discount on the participation fee
2. Book your travel early to benefit from cheaper rates
3. Spread your costs by making Thailand your holiday destination after the event
4. Seek a sponsor to support your participation*

* i-genius can support your fund raising efforts by a) including the brand logo of all sponsors in event material; b) enabling you to distribute your sponsors material on our display stand; c) include your local sponsor in your online profile; d) use of i-genius logo for your fundraising communications; e) a quick guide to effective fundraising – contact team@i-genius.org



Booking

Full participants rate = £870

20% discount rate for bookings before 31st August = £696

If you wish to be accompanied by a friend who will not be attending the summit, the 'friends' rate (includes room share, meals and evening entertainment) = £450

The package includes:

- Full access to four day summit
- 3 nights accommodation at the Indigo Pearl, Phuket (5 Star)
- Daily meals and entertainment
- Access to facilities – includes bars and restaurants, swimming pool, gymnasium, health spa
- Stunning beach and natural beauty of Chasok national park
- Transport to and from Phuket airport
- Local travel advice

Register for the summit:

<http://igeniusworldsummit.eventbrite.com>

Enquiries: team@i-genius.org Tel: +44 (0)207 226 5600