



Transforming policy, changing lives
5th OECD World Forum
on Statistics, Knowledge and Policy
Guadalajara, Mexico | 13-15 October 2015
www.oecd-5wf.mx

Statistics for Everyone ‘Beyond GDP’

European Union
Web-COSI Study

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i-genius



This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no 610422



Web-COSI
Web CCommunities for
Statistics for Social Innovation
INCREASING TRUST IN COLLECTIVELY
GENERATED STATISTICS

Web-COSI Project

Web Communities for Statistics for Social Innovation,
2014- 2015 European Commission, DG CONNECT

Fosters the engagement of citizens and society with well-being statistics using the opportunities given by Web2.0.

Implement tools for producing, collecting, and visualizing information and data bridging top-down and bottom-up approaches.



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Presentation Overview

**Donatella Fazio, Istat
Web-COSI Scientific Coordinator**

Focus talk

**Opening up well-being statistics to new
audiences:
opportunities and challenges**

13:00-13:45

14 October 2015

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Approach

The project carried out its activities connecting

Traditional stake holders

- National Statistical Institutes, Eurostat, International Organizations, Government, Academia

Alongside new ones

- civil organizations, social entrepreneurs, and communities at large

Within the debate on well-being and sustainable progress for Social Innovation.

Practical Outputs

1. Crowd sourced map of digital initiatives beyond GDP
2. Wiki of progress statistics
3. Youth Portal
4. European Wikiprogress University Programme
5. Published several documents analyzing the perspectives from the different key players to drive social innovation.
6. Organized workshops, focus groups, seminars, videos
7. Showcased at the 5th OECD World Forum on Statistics, Knowledge and Policy in Mexico in October 2015
8. Extensive activities are fully documented on its site webcosi.eu

Social Entrepreneurship

1. Data usage for starting a social venture
2. Data to foster the venture
3. Data to measure impact
4. Data to communicate the overall phenomenon of social entrepreneurship

Methodology

1. London workshop, February
2. Report and mapping exercise, May
3. Survey, April/May
4. Focus groups – Vilnius (18th June), Riga (19th June), Amsterdam (6th July), Ljubljana (28th August)

Main Conclusions on Social Entrepreneurship

1. Data forms an important part in the development of social entrepreneurship and the social economy.
2. Imperative that policy makers follow the developments closely in this fast changing environment.
3. There are a series of core issues around the usage of data to enhance the focus and competitiveness of social businesses e.g. enhance transparency and accountability, measuring the impact on social outcomes and policy.
4. Policy needs to take account of non-official as well as official data usage.
5. Innovation in the usage of data and statistics plays a vital part in measuring social as well as economic progress.

Data Visualization Competition 2015 Winners

Aim to stimulate the use of well-being measurement in innovative ways:

The three prize-winners each receive a paid trip to Guadalajara in Mexico to attend the [5th OECD World Forum](#) on the 13-15 October 2015.

The winners are:

Scattered Well-Being – Andrew Mollica

Seeking a Better Life – Fidel Tomet

Access to Higher Education is Not Equal – Alice Feng



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Web-COSI Final Conference

#Beyond GDP - Statistics for Everyone
OECD Headquarters

2 rue André Pascal, Paris

3rd December, 2015



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