

Opportunity Pakistan Report

Commission on Social Entrepreneurship &
Innovation

Karachi – Lahore – Islamabad
September 2013



Commission

- i-genius – world community of social entrepreneurs
- 15 from the Australia, Italy, Pakistan, United Kingdom
- 8 days to investigate Pakistan's potential for social entrepreneurship and innovation
- 9 months preparation
- The Loop Global
- Pakistan Poverty Alleviation Fund and Hashoo Foundation



Commissioners

Mr. Tommy Hutchinson: Founder & CEO, i-genius/Commission Chair

Mr. Filippo Addarii: Member, European Commission Expert Group on Social Entrepreneurship

Dr. Mohammed Ali OBE: Founder & CEO, QED Foundation (QED-UK)

Mr. Javaid Akhtar: Senior Programme Manager, Hashoo Foundation

Mr. Umer Arfi: Senior Management Executive, Pakistan Poverty Alleviation Fund

Revd. Tony Bradley: Director, SEED, Liverpool Hope University Business School

Ms. Sabeen Haque: Director, Ashoka Pakistan

Ms. Kelly Hutchinson: Director, khonex

Mr. Faraz Khan: CEO, Seed Ventures

Ms. Aneeqa Malik: Founder & CEO, The Loop Global

Mr. Shivang Patel: Director of Events, i-genius

Mr. Faizan Quadri: Project Manager, Seed Ventures

Ms. Gulnaz Raja: Solicitor, UK Financial Ombudsman

Dr. Ahmed Shibli: Director/Scientist, European Technology Development

Mr. Abid Shirwani: Director, External Affairs, University of Management and Technology



Advisors

Ms. Maira Azhar: Consultant, Pakistan Poverty Alleviation Fund

Mr. Asher Hasan: CEO & Founder, Naya Jeevan

Ms. Samia Liaquat Ali Khan: Group Head, Pakistan Poverty Alleviation Fund



Overview

- Karachi – macro overview
- Lahore and the Punjab – digging deep
- Islamabad – policy recommendations
- A short video produced by Ubaid Ullah Ahmed – see Commission video: <http://bit.ly/1161vHE>



Visit Highlights - Karachi

- SEED Ventures welcome
- Aman Foundation and Aman Tech
- T2F Café
- The Hashoo Foundation.
- i-care Pakistan plus MIT Forum, OPEN Pakistan, Orangi Charitable Trust, Indus Earth Trust, and GEAR
- The Citizens Foundation (school)
- Karachi Arts Council
- Federation of Pakistan Chamber of Commerce and Industry
- Perspectives TV chat show
- Karachi School of Business and Leadership



Visit Highlights - Lahore

- Tour of historic Lahore
- Lahore University of Management Sciences
- Wapda Chairman
- Federation of Pakistan Chamber of Commerce and Industry
- University of Management and Technology (UMT), Forman Christian College, Lahore School of Economics and the Punjab Institute
- Zacky Farm
- Centre for Women Entrepreneurs



Visit Highlights - Islamabad

- Rural economy hosted by the Hashoo Foundation
- Pakistan Poverty Alleviation Fund
- Ahsan Iqbal, Federal Minister for Planning and Development.
- Union of Pakistani Youth (UPY) and the Khubaib Foundation
- AIR University
- Press conference
- Culture show hosted by the Pakistan Poverty Alleviation Fund.



Extracts from the 'Islamabad statement', 14th September 2013

“The Commission was impressed by the optimism and resilience of all those it encountered in both urban and rural communities, but it does not underestimate the enormous hurdles Pakistan faces in overcoming corruption and division within its society, which are the primary barriers to fulfilling its potential.”

*“The guide for all stakeholders who desire a prosperous and inclusive economy should be to make easier the journey of those who desire to improve their country. The commission believes Pakistan has considerable **untapped potential** amongst all sections of society which needs to be recognised and supported.”*



Findings

- Passionate, talented, resourceful, resilient people inc. young, women
- Developing agencies have an important.
- Inequality in Pakistan is huge.
- Greater channelling of philanthropic and Diaspora funds toward impact investment.
- Extension of good schools and universities.
- Damaging energy blackouts.
- Political leaders, business community need to focus on good governance, transparency, accountability and ethical practices.
- Limited infrastructure and energy supply has an even greater affect on the rural population.
- Pakistan Poverty Alleviation Fund and Hashoo Foundation have exemplary programmes.
- Perception of Pakistan



Business Opportunities

- Sustainable resource management inc. recycling, alternative energy
- Accessibility of consumer technology
- Accessibility of education and health
- Creative industries including design, arts, media,
- Culture industries inc. heritage, tourism, sport
- Business support e.g. co-working space, incubation, mentoring
- Food production and agricultural support services
- Infrastructure development inc. water, sanitation
- Micro finance and SME finance
- Citizenship programmes



Conclusions

- The task of policy makers and all stakeholders is to make it easier for social entrepreneurs and their businesses to operate.
- Pakistan could become a success story and a world leader in economic and social transformation.
- Pakistan has many problems. Pakistan has many opportunities.



Future Work

- This Report will be made available online and briefing events in the UK and other countries.
- i-genius is planning a conference focusing on social business education and social investment is planned for Lahore, November 2014.
- A Commission will be reconvened to assess progress in 2015.
- i-genius is also undertaking a feasibility study with a view to creating a new Impact Fund for Pakistan.
- Other initiatives will be announced.



Thank You

Tommy Hutchinson, CEO & Founder, i-genius:
tommy@i-genius.org | Tel: +44 (0)20 7690 8232

Shivang Patel, Director of Events, i-genius:
shivang@i-genius.org

Aneeqa Malik, Founder & CEO,
The Loop Global Management:
aneeqa@theloopglobal.com

